

The Creative Industries in IN State Senate District 6 Senator Sue Landske

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 6**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

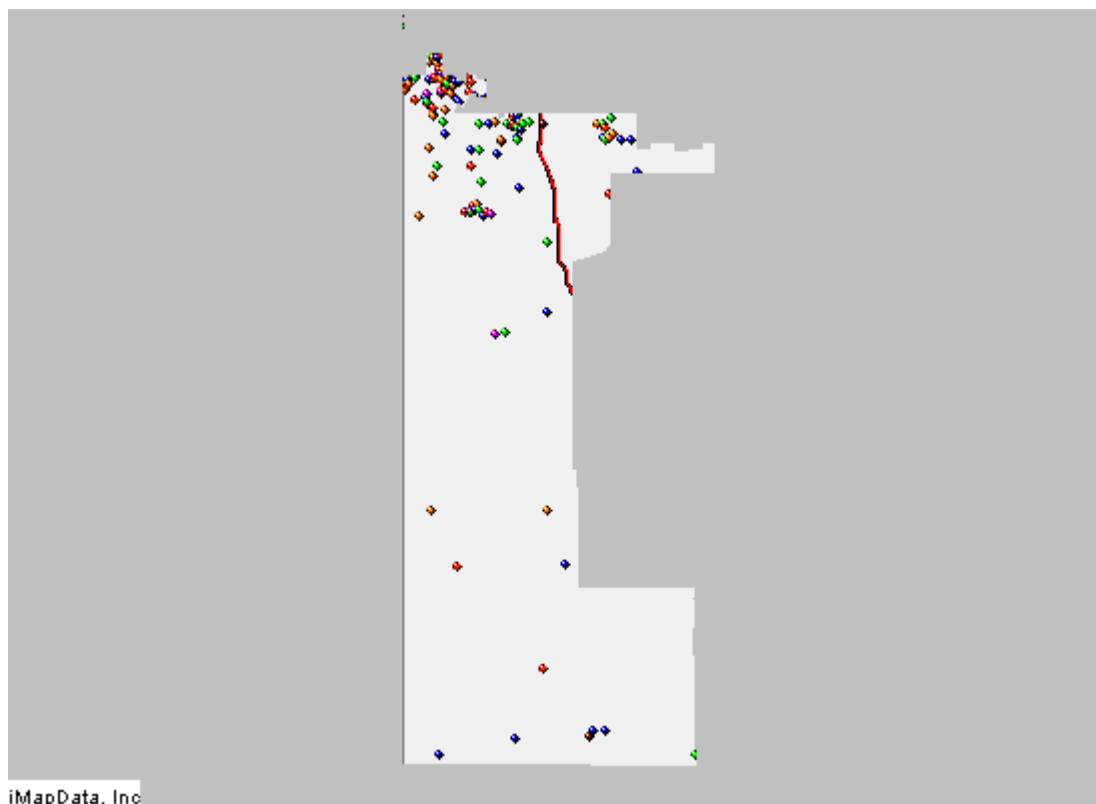
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 6 is home to 149 arts-related businesses that employ 786 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 6**, with each dot representing an arts-centric business.

149 Arts-Related Businesses in IN State Senate District 6 Employ 786 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 6 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	10
Museums	3	5
Zoos and Botanical	1	3
Historical Society	1	2
Performing Arts	28	56
Music	13	22
Services & Facilities	8	16
Performers	7	18
Visual Arts/Photography	44	534
Crafts	5	17
Visual Arts	2	10
Photography	31	495
Services	6	12
Film, Radio and TV	29	83
Motion Pictures	21	65
Radio	8	18
Design and Publishing	37	93
Architecture	8	29
Design	19	39
Advertising	10	25
Arts Schools and Services	6	10
Arts Schools and Instruction	6	10
GRAND TOTAL	149	786

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 6 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	5	5	0.00%	9	10	11.11%
Museums	3	3	0.00%	5	5	0.00%
Zoos and Botanical	1	1	0.00%	2	3	50.00%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	21	28	33.33%	37	56	51.35%
Music	9	13	44.44%	17	22	29.41%
Services & Facilities	5	8	60.00%	6	16	166.67%
Performers	7	7	0.00%	14	18	28.57%
Visual Arts/Photography	36	44	22.22%	538	534	-0.74%
Crafts	3	5	66.67%	29	17	-41.38%
Visual Arts	2	2	0.00%	1	10	900.00%
Photography	25	31	24.00%	494	495	0.20%
Services	6	6	0.00%	14	12	-14.29%
Film, Radio and TV	19	29	52.63%	52	83	59.62%
Motion Pictures	13	21	61.54%	36	65	80.56%
Television	1	0	-100.00%	2	0	-200.00%
Radio	5	8	60.00%	14	18	28.57%
Design and Publishing	29	37	27.59%	148	93	-37.16%
Architecture	6	8	33.33%	71	29	-59.15%
Design	13	19	46.15%	37	39	5.41%
Advertising	10	10	0.00%	40	25	-37.50%
Arts Schools and Services	8	6	-25.00%	12	10	-16.67%
Arts Schools and Instruction	8	6	-25.00%	12	10	-16.67%
GRAND TOTAL	118	149	26.27%	796	786	-1.26%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org